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The Office of Fair Trading (OFT) is a statutory regulator set up by Her Majesty's Government of Gibraltar to protect the interests of consumers in Gibraltar and to ensure a fair market is maintained. The OFT's mission is to ensure that markets work well for consumers by encouraging businesses to comply with consumer law and to improve their trading practices. This is achieved by issuing information and educational guidance, undertaking efficient licensing and regulatory work and prohibiting unfair practices.

The OFT's legal framework is enshrined within the Fair Trade Act 2023 and its subsidiary legislation.